



THE CENTER FOR HEARING, SPEECH AND LANGUAGE STATEMENT REGARDING SELF-EVALUATION

Revised 4/10/08

The Board of Directors of The Center for Hearing, Speech and Language (CHSL) and the professional staff members of the organization under the direction of Executive Director Jill C. Wayne, are committed as a whole to annually evaluating the progress and plans for the organization to ensure growth and programming excellence. Such evaluation may take the form of a Strategic/Marketing Plan, a SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis and/or other measures as deemed appropriate by Board President Jim Groebe and Marketing Committee Facilitator Dr. John Burnett, who is a professor of marketing at the University of Denver, Daniels College of Business.

Jill C. Wayne, M.A., CCC-A
Executive Director/Audiologist

Margot Griffith Newman, M.A.
Director of Marketing & Development

Jim Groebe
President, CHSL Board of Directors