

A NEWSLETTER FROM THE CENTER FOR HEARING, SPEECH AND LANGUAGE

Southwest Sertoma Charity Tournament Golfers Make a Difference



It was a spectacular day for golf at award-winning Pinehurst Country Club for the 14th Annual Southwest Sertoma Golf Tournament benefitting Southwest Sertoma Club charities and the Center for Hearing, Speech and Language.

This annual fundraiser is always a fun and successful event thanks to 120 golfers, numerous hole sponsors and companies donating items for the silent auction.

The tournament was followed by a dinner/golf awards ceremony with guest speaker Casey Puckett, a five-time Olympic alpine and freestyle skier.



Thank you to Southwest Sertoma and all of the generous sponsors, golfers and donors for another tremendously successful tournament. The tournament raised \$26,000 for CHSL!



CHSL volunteer Joyce Arrington was honored at the awards dinner for her years of service teaching speech reading to adults. Standing to her left is Jill Wayne, audiologist and CHSL's Executive Director.

**Save the date for next year's
tournament: July 11, 2011**



Happy Holidays!

WINTER 2010

Denver:
303-322-1871
4280 Hale Parkway
Denver, CO 80220

Colorado Springs:
719-597-3390
1329 N. Academy Blvd.
Colorado Springs, CO
80909

www.CHSL.org



The silent auction was filled with wonderful items.



The success of the tournament is largely due to Southwest Sertoma's volunteers including La Sertoma Club members Nadine, Teresa, Kelly and Camille!



Golfers enjoyed a sumptuous lunch before hitting the course.



Many thanks go to the generous sponsors of the tournament.

Adolph Coors Foundation Funds Fast ForWord Program Helping Kids Get a Boost in Life

An alarming statistic from the American Speech-Language-Hearing Association notes that 75% of children who are unsuccessful readers in the third grade remain so in the ninth grade! If academic/language delays remain unsolved they can severely limit a child's ability to learn and advance in school.

Thanks to a grant from the Adolph Coors Foundation, CHSL is able to provide a language improvement program utilizing software Fast ForWord designed by Scientific Learning, which develops and strengthens memory, attention, processing rate, and sequencing—the cognitive skills essential for language and reading skills.

CHSL has been working with subsidized parochial schools serving low income and/or bilingual populations to provide reduced cost language therapies and interventions for students who cannot access these programs any other way.

Clinical specialists from CHSL report recent results that show substantial growth in students' abilities using these highly individualized programs. Students typically advance, on average, seven months in reading/language skills after only eight weeks in CHSL's program. Some students have advanced as much as two years in the eight week program.

Children, particularly in a home setting where they have not had enough speech or little exposure to English and the sounds of the language, have made great strides in setting a foundation so they can succeed in life. Combined with reading programs at school, these kids can get a boost that enables them to read and communicate effectively. CHSL has served approximately 700 students over the last six years. The grant from the Coors Foundation is a terrific boon to this program.

Anthony's Story

For the first two years of his life Anthony had over thirty ear infections and an undiagnosed significant hearing loss. Anthony has suffered from speech issues ever since.

Anthony's mom enrolled him at Assumption Catholic School because they provided access to speech therapy. CHSL speech therapists have worked with Anthony since the first grade.

Now in third grade, Anthony is enrolled in the Fast ForWord program.

His mom says she has seen an improvement in his attention to his homework since starting the program. Instead of playing around when he gets home, he immediately starts his homework assignments. She thinks it is because Fast ForWord has increased his attention span.



CHSL's Maureen Hoff coaches Anthony on his Fast ForWord exercises.

Changes in Self Confidence

What CHSL has witnessed from kids participating in the program is an increase in a child's self confidence, fluidity in speech, gains in receptive and expressive language articulation, and shy kids reticent to speak can articulate sentences even as early as mid-way through the program. CHSL tracks how students are progressing on a daily basis. The kids have been very enthusiastic to improve their scores.

Why Donate to CHSL?

It has been a challenging year for CHSL but we have remained viable and stable. The Mile High United Way reallocated its giving program and CHSL's partner funding was eliminated. As a result we have ramped up our grant submissions and marketing efforts to make up the shortfall which was 20% of our revenue.

The Center is the only private nonprofit of its kind in Colorado. We evaluate and provide treatment for children and adults with speech, language and hearing problems. CHSL is committed to serving people of all backgrounds regardless of their ability to pay.

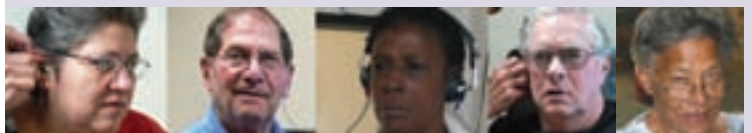
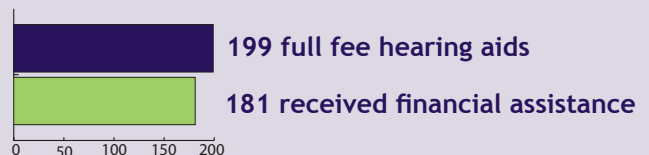
We depend on individual contributions and support from foundations, businesses and community organizations to make our programs available. Your support has been a vital factor in allowing us to keep our promise since 1918. Your contributions, whether big or small, enable us to deliver the highest quality programs and services and help people of all ages with communication needs.

Please consider a donation before year-end.

Donors like you help us help others!

Audiology

4,790 Individual Client Visits



CHSL's Audiologists Love What They Do

Helping people is what the audiologists at CHSL love about their job. Many people who have hearing loss and need hearing aids cannot afford them. CHSL fills a gap in the industry by choosing to be a nonprofit that helps everyone, including those who are unable to pay.

Jane R. is developmentally delayed and is cared for by her sister. Jane was able to get hearing aids through CHSL's financial assistance program and now her quality of life is much better (for her sister too!)



Janice A. is a nursing assistant at a local hospital. With a child to care for at home, Janice believed that hearing aids were too expensive. CHSL's financial aid program enabled her to get hearing aids, helping her to be more successful at work.

Stan S. was in CHSL's speech reading classes. His classmates finally convinced him to try new hearing aids and he has been amazed with the new technology. He can now hear sound from his computer, has better phone conversations, hears TV more clearly and best of all (?) can hear his boss.

Victor S. was just released from prison. He came to CHSL through the Vocational Rehabilitation (VR) program and CHSL helped him with hearing aids and an FM system which will enable him to go back to school and start a new life.

Martha G. got her first pair of hearing aids from CHSL through VR. She is a mother and grandmother and still works.

Her hearing has gradually deteriorated and her CHSL audiologist determined she needed to see a specialist. As a result, she received medication that helps her continue to work. Her latest hearing aids have been partially paid for through CHSL's financial assistance program.



Lisa's job was in jeopardy until she got hearing aids. She is now able to hear in order to take notes in meetings (a critical part of her job), and address her boss' or co-workers' needs.



Loretta W. has been coming to CHSL since 1980 (30 years!) She has trusted CHSL to fit her with the best hearing aids possible and at the best price.

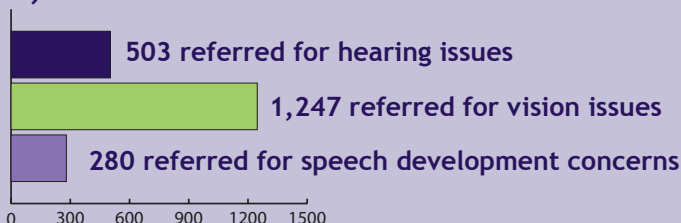
David T. lives in a nursing home and is in his 90s. He has worn hearing aids for a long time but suddenly his hearing seemed to get worse. His audiologist discovered that in trying to soften the wax in his ear, cotton had gotten pushed into his ear and was forgotten. The audiologist removed a huge ball of cotton and his hearing improved right away!

This year we helped over 6,750 people!

Speech and Language

KidScreen

5,912 Children Screened

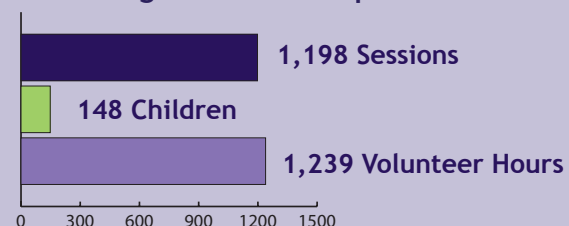


Fast ForWord



87% of students who enrolled completed the program

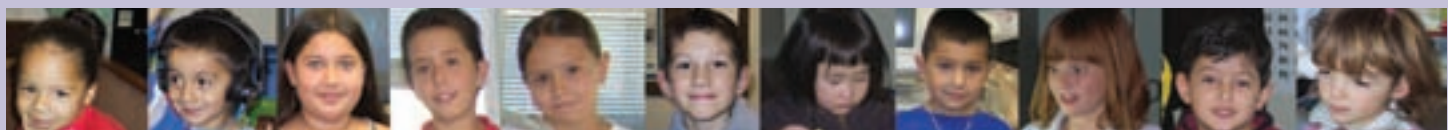
R.I.S.E. Literacy Program for At-risk Preschoolers Read Imagine Share & Explore



Total Therapy Clients



19% received financial assistance



I Want to Help! I am pleased to make a contribution to support the charity services of the Center for Hearing Speech and Language.

Name _____ Email _____

Address _____

City _____ State _____ Zip _____

Donation All donations to CHSL are tax deductible and a written acknowledgement of your donation will be provided.

\$500 \$100 \$50 \$25 Other: \$ _____

Method of Payment: Check/Money Order Visa/Mastercard

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Please detach and mail to:
The Center for Hearing, Speech and Language
4280 Hale Parkway
Denver, CO 80220

**THANK YOU FOR YOUR
CONTINUED SUPPORT OF THE
CENTER FOR HEARING, SPEECH
AND LANGUAGE**

Piano for a Good Cause



CHSL received a piano which we would like to sell and use the proceeds to fund our nonprofit work. If you know of someone who might be interested in it, please let them know. It is an Aeolian Wheelock probably manufactured in the 1930's. It is in excellent condition.

Please call us for more information.

4280 Hale Parkway
Denver, CO 80220-3724
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14th Annual Southwest Sertoma Charity Golf Tournament

A Big Thank You to All of Our Sponsors!

You made it all possible!



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Southwest Sertoma



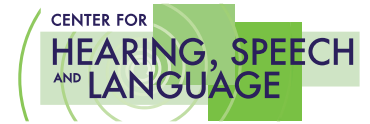
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14th Annual Southwest Sertoma Charity Golf Tournament

Thank you to the hole sponsors and the individuals and companies who donated items for the Silent Auction!

Special Thanks to Chris Arnold



The success of the Southwest Sertoma Charity Golf Tournament is largely due to the Charity Golf Tournament Committee and it's Chairman, Chris Arnold.

Executive Committee:

Chris Arnold, Chairman
Michael Foley, Past Chair
Chuck Boyce, Printing
John Cullen, Publicity
Roger Pierson, Sponsors
Tom Guetz, Treasurer
Cherrie Pierson, Silent Auction
Dick Platz, Live Auction
Paul Motzkus, Golf

Committee Members:

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Patsy Cullen
Marilyn Fowler
Jack Johnson
Nadine Johnson
Chris Lawson
Teresa Sanman
Mim Willyard
Linda Foley
Bonnie Motzkus
Maureen Hoff
Jill Wayne- CHSL Executive Director

*Special thanks to the ladies of La Sertoma for their help and support in planning the Silent Auction for the tournament!
We are most grateful to them!*

About Southwest Sertoma

Southwest Sertoma is a volunteer civic service organization formed in 1984 as part of Sertoma International. Sertoma stands for Service To Mankind. The primary service project of Sertoma is to help over 42 million people with speech and hearing disorders but other charities benefit as well from Southwest

Silent Auction Sponsors

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Women's Bean Project



CHSL conducted free hearing tests for golfers on our mobile screening trailer. The CHSL Sound Solutions trailer is used for industry testing in manufacturing businesses who must meet Occupational Safety and Health Administration (OSHA) and Mine Safety and Health Administration (MSHA) sound level standards in the workplace. The revenue from this successful program helps fund our nonprofit work.

Sertoma's generosity. In addition to CHSL, some of the other organizations supported by Southwest Sertoma include the National Sports Center for the Disabled (NSACD), Jeffco Action Center, Water for People, the Havern School and many others.